

PROMOTIONAL PRODUCTS BUYING GUIDE

SAMPLES

See a product you like? We encourage you to ask for a sample. In most cases, we will provide a product sample at no charge. Please refer any sample requests to your sales representative.

ART SETUP

Before your logo is printed onto promotional products, a graphic artist must create your artwork in “vector” format. This service generally costs \$20 to \$50, depending on the complexity of the design. The artwork setup fee is a flat rate, regardless of the quantity of items ordered.

You can avoid paying art setup fees by providing “vector” artwork in Adobe Illustrator format via disk or email.

ARTWORK OWNERSHIP

While you maintain the right to restrict the use of your logo/design, Designs Plus Inc. retains ownership of all computer graphics files created by our artists. We do not release these files to customers under any circumstances.

ORDER TURNAROUND

The typical turnaround time for a promotional product order is approximately 3 weeks from artwork approval. Always be sure to inform your sales representative if there are important dates related to your order.

SHIPPING

Promotional product orders can be packaged and shipped in many ways. Please let your sales representative know if you have any special needs. Additional charges may apply.